



OIC of South Florida
"Helping People Help Themselves"

"The OIC of South Florida Middle Class Summit: Building, Elevating and Sustaining the Middle Class"



PRESS KIT

**October 17th and 18th
Seminole Hard Rock Hotel and Casino**

Contents: fact sheet, bios, events and press releases

October 17th
Practitioner's Day
Emerging Leaders Forum

October 18th
Town Hall Forum (Main Event)

FACT SHEET

WHAT	The OIC of South Florida Middle Class Summit: Building, Elevating and Sustaining the Middle Class
WHEN	October 17 th and 18 th , 2016
LOCATION	Seminole Hard Rock Hotel and Casino 1 Seminole Way Fort Lauderdale, FL 33314
EVENT DESCRIPTION	<p>The Middle Class Summit is a two-day conference encouraging Educators, Workforce and Economic Development Practitioners, Employers, Emerging Leaders, Youth, College Students, Young Professionals, Community Members, Businesses, Nonprofits, Faith Based and Human Development Stakeholders to derive solutions that address the challenges facing the middle class. The summit's purpose is to focus on the employment and economic development needs of the middle class; strategies for harnessing and improving collaboration of the resources and operational strengths of all stakeholders; as well as developing tools that support middle job upskilling in response to 21st century employer needs and requirements.</p> <p>The Stanford University Center for Education Policy Analysis report "The Continuing Increase in Income Segregation, 2007-2012" released March 2016, states that "Florida metropolitan areas saw more economic segregation than those in any other state during and after the Great Recession."</p> <p>OIC of South Florida is championing the elevation of South Florida's Middle Class by bringing together thought, community, education, business and government leaders to harness the research, initiatives and strategies occurring across communities, the state and even nationally all seeking to strengthen America's weakening middle class.</p> <p>This summit connects the dots of compelling research conducted nationally and locally which includes: The United Way ALICE Report, The Prosperity Study conducted by Florida International University and champions the work of Six Pillars Broward County and One Community One Goal Miami-Dade County.</p>

SCHEDULE (DAY 1) Monday, October 17

Session 1: **TOOLS** (Techniques, Opportunity, Orchestration, Linkages, Strategy)

8:30 am – 12:00 pm

[A Practitioner's Session for those working in the workforce development, human development, education, talent management, human resource development, organization development, and employment services sectors]

COST

FREE (Complementary continental breakfast beginning at 7:30 am.)

DESCRIPTION

The TOOLS event offers practical tools to attendees which can elevate and equip them to derive solutions to the skills gaps that impact our region, as well as efforts to buttress the stability of the middle class.

The TOOLS event will feature four presentations of Promising Practices from South Florida organizations and other partners from around the country.

Promising Practices Sessions Include:

- ***Promoting a local talent "pipeline" linking community college through an articulation agreement***
- ***Promoting sustainability through social enterprise***
- ***Nonprofits and workforce development partnerships - understanding the opportunities available in new Workforce Legislation (WIOA)***
- ***Adopting innovation approaches to increase attainment of industry recognized credentials***

SCHEDULE (DAY 1 – Continued)

Session 2: Creating Your Blueprint! Emerging Leaders Launchpad

(In partnership with Florida International University and Broward College)

1:30 pm – 4:30 pm

DESCRIPTION

“Millennials are facing obstacles unlike those of any generation, including high student loan debt, skills gap challenges and soaring housing prices. Hear from a panel of young professionals about how their industries are helping face some of this generation’s greatest hurdles, and begin a dialogue on how businesses and communities can step up to these challenges.”

SCHEDULE (Day 2) Tuesday, October 18, 2016

(The Main Event) **Building, Elevation and Sustaining the Middle Class**

8:30 am – 4:30 pm

COST

\$30 (Breakfast and Keynote Luncheon Included)

DESCRIPTION

The Distinguished Panelists include Representatives from: The U. S. Department of Labor, Leaders in Education, OIC Executives from across the Country, College

Presidents, Workforce Boards, Business Development Alliances, Employers, Faith Based and Community Leaders.

CONFIRMED PANELISTS

James Allen - CEO, Seminole Gaming

Cindy Arenberg-Seltzer - President & CEO, Children's Services Council of Broward

David Armstrong - President, Broward College

Rick Beasley - Exec. Dir., CareerSource South Florida

Bob Crawford - Director Atlantic Technical College & Technical High School

Jose F. Diaz - State Representative Dist.116 Miami-Dade County; Akerman LLP Esq

James Donnelly - Board Chair, Broward Workshop

Dr. Henry Fernandez - Chancellor & CEO, Univ. of Ft. Lauderdale/ Bishop, Faith Center Ministries

Jaqui Freeman - U.S. Department of Labor

Leroy Jones - President of Neighbors and Neighbors Organization

Pastor Wayne Lomax - Lead Pastor, The Fountain of New Life Ministries

Beatrice Louissaint - President & CEO, Florida State Minority Supplier Development Council

Jean Monestime - Chairman Miami Dade County Commission

Nan Rich - Chair, Coordinating Council of Broward

Dr. Penny Shaffer - Market President at Florida Blue and Board Chair, Greater Fort Lauderdale Alliance

Larry Williams - President and CEO, The Beacon Council

CONFIRMED SPECIAL ATTENDEES

Oscar Braynon II - State Senator, Florida's 36th District

Ted Deutch - Congressman, Florida's 21st District

Alcee L. Hastings - Congressman, Florida's 20st District

WEBSITE <https://www.oicsfl.org/>

REGISTRATION To register for the event visit the OIC website [Middle Class Summit page](#).

STORY ANGLES Middle Class, Youth, Employment, Education, Workplace, Human Development

ABOUT US

Opportunities Industrialization Centers of South Florida (OIC-SFL) is a community-based work-force development, education and training organization that prepares individuals for the world of work by reducing barriers to employment, providing comprehensive vocational skills training and fostering youth aspirations through prevention and intervention strategies that support positive youth development and strengthen families.

OIC of South Florida (OIC-SFL) prepares our youth and adult participants to lead responsible & productive lives with holistic high-quality and comprehensive life skills development, fundamental education, superior skills-based training and employment readiness services. We assist our students with overcoming barriers through some of the most crucial transition points in their lives: as young adults facing important crossroads, and as adults challenged by unemployment, re-employment, underemployment and/or release from incarceration.

Participants learn leadership & coping skills and earn relevant vocational credentials as well as learn how to be capable, reliable and self-sufficient employees with a strong work ethic. OIC-SFL provides leadership, employment and vocational training to thousands of

participants per year, including individualized case management and counseling, mentoring, and wrap around support services to address participant needs and barriers.

To date, over \$40 million dollars have been secured to serve the South Florida community. Since 2001, OIC of South Florida has placed over 6000 community residents into high-demand occupations and serves over 4500 youth and families annually. Our goal is give everyone the opportunity to realize their potential; OIC is committed to, **Helping People Help Themselves.**

GENERAL INFO

Arlene Connelly
aconnelly@oicsfl.org
954-563-3535

MEDIA CONTACT: Arlene Connelly –
Director of Communications & Strategic
Partnerships
954-563-3535 ext. 206
Email: aconnelly@oicsfl.org